



MILLION

DOLLAR

SECRETES

BUSINESS BLUEPRINT

SANTOSH RAJPUT

Hey!

So happy you picked up a copy of my book.

I can't even tell you how excited I am for you - I would've loved to have all this life-changing information at my fingertips when I first started out my online journey as an entrepreneur.

Let me ask you...

Have you tried making money online before?

...But became frustrated because you:

- Were overloaded with information?
- Lacked proper mentorship?
- Didn't understand how to get "targeted traffic"?
- Couldn't find the right formulas, systems, and techniques?

When you first start out, it can all be so **overwhelming**...

I'm sure you already have the drive to succeed - I mean, you're reading this book. :-)

But it gets strenuous when you already have a full-time job.

Not to mention any children you might have to care for...

Or a significant other to keep company.

Your time is **precious**. And it shouldn't be lost in the maze of the Internet, which can pull you in every direction.

That's why I wrote this book.

I wanted to empower you with a clear plan of action you can implement and achieve massive success with RIGHT AWAY.

Let me introduce myself...

My name is Santosh Rajput and I'm a serial entrepreneur. My background is in Marketing and Financial Accounting with Master of Business Administration focusing on Marketing and Accounting.

I'm happily married to a beautiful wife, and we're both blessed to have the most incredible 1 year daughter in the world. ;-)

My daughter Jasveera and I share the same birthday on April 29.

Just a few years ago, before becoming a multiple 7-figure business owner and major influencer online, I could barely pay the bills.

Maybe you know how spiritually draining it is to be under constant financial stress, worrying about how to put food on the table... especially when you have a family to support?

After completing my studies. I joined a Company which was paying me \$680 per month. If you do math, that's \$8160 per year.

Things got so tough for my wife and I that we literally My wife and I started to search for another jobs.

Our dream was to build a successful business online so that we could experience the freedom to travel the world and enjoy our lives without the stress of worrying about not having enough money to pay the bills.

However, though we were highly motivated and both had a burning desire for CHANGE, when it came to our online business we kept spinning our wheels, taking bad advice from the wrong mentors, feeling overwhelmed and getting nowhere fast.

Then in 2014, I humbly reached out to a mentor who was specifically getting the **RESULTS** I wanted... while living "The Laptop Lifestyle" we always dreamed of.

He was making more money online in one week than I was earning in an entire year slaving away at my full time job.

I just knew deep down inside, that if I was fortunate enough to convince him to mentor me, I'd be willing to do whatever it takes to succeed and turn my life around.

After following his teachings, I was able to go from broke and struggling, barely able to afford our rent, to earning \$25,000 within the next 30 days.

I know it sounds BIZARRE, having a dream and literally struggling for years and years... to all of a sudden just following the right advice from the right mentor and BOOM... our lives haven't been the same since.

Fast forward a few years later to today...

To date, I have now earned millions of dollars online doing what we genuinely love.

We've traveled the world, given speeches at events, and helped thousands of ordinary people create a sustainable life and business from scratch.

And after years in the online industry, I made a huge discovery...

Four Percent.

The Four Percent is a portfolio business model with Multiple Streams of Income built into a streamlined marketing system.

Over the past several months my wife and I have been blessed to build a list of over 30,000 targeted leads resulting in \$400,000+ in income using this system which I will share more with you about a lil' bit later on.

Obviously our results are not typical, however now you know what's possible with the information I'm about to share with you.

7 Steps to Building a Million Dollar Business Online

● **STEP 1: Setup a Clickfunnels account...**

Use my special link below to create your 14 day Free Trial:

<http://earnwithexperts.com/Clickfunnels>

Clickfunnels is my #1 and only tool when it comes to creating custom funnels, lead capture pages, bridge pages, and sales pages that convert.

This is a **REQUIRED** tool for any online entrepreneur, which allows you to build every type of marketing funnel your business needs to grow.

Clickfunnels is a complete 1 stop shop for everything you need to market, sell, and deliver your products online.

I personally been using them for several years now for every single funnel I create and couldn't imagine building our business without it.

Don't make the same mistake I made of using a company replicated website or funnel that your company gives to you.

Think about it... when you have 10's of thousands of affiliates promoting the same exact funnel it can get saturated with the quickness and stop converting fast.

I learned the hard way by getting my account shut down on Facebook that this is a major "NO NO."

Naturally, when so many affiliates are all promoting the same website it only takes 1 rotten apple (uneducated affiliate) to promote it the wrong way which can get the entire domain blacklisted for everyone using it so by the time you attempt to advertise with it, your ad doesn't get approved, or even worst Facebook suspends your account or shuts you down.

This is something you can avoid altogether by **branding yourself** with your very own unique funnel.

My funnel process I've used to earn millions of dollars online and what I still currently use to this day looks like this:

Lead Capture Page → Bridge (Thank You) Page → Offer

The important part here is creating your very own unique funnel pointing to your offer versus using the same exact funnel every other affiliate is using.

Once I began using a CUSTOM funnel made with Clickfunnels branding MYSELF versus a particular company, product, service or leader, that's when the conversions started rolling in and it's been a wrap ever since.

Always remember, **YOU are your business!**

Anyone who tells you anything different is flat out lying to you or don't know any better.

Go ahead and [click here to create your free Clickfunnels account](#) .

The signup process takes less than 60 seconds.

As a **bonus** for signing up under me, I'm happy to hook you up with my personal Clickfunnels campaign share code to a funnel I've used to earn millions of dollars online.

Please take the time to complete Step 1 right now before moving on to Step 2.

When you're done [private message me here on Facebook](#) letting me know and I will reply back with my campaign share code.

● **STEP 2: Setup a ClickMagick account...**

Use my special link below to create your 14-Day Free Trial:

Click here to create your [ClickMagick account](#):

Clickmagick is a tool which allows you to Track and Optimize all your marketing in 1 place no matter where you advertise your business.

I personally use it on ALL my marketing campaigns to track every single click through the entire sales process from front to back.

Tracking is critical when it comes to marketing and advertising, without it you're blindly throwing money away and won't be able to scale.

Building an online business without tracking is similar to trying to fill water into a bucket with holes in it.

Let's face it, you need the best data possible to optimize your ad campaigns.

For me in my business, good data is invaluable because with the right data I can scale a single Facebook video ad campaign into 10's of thousands of dollars or even 6-figure profits.

It's really important to complete Step 2 right now before moving onto the next step below.

● **STEP 3: Setup your Autoresponder...**

How many times have you heard, "*The Money is in your list*"? Well it's absolutely true. If you're not building and cultivating your email list, then you're seriously missing the boat.

We use our autoresponder service to not only capture emails and build our list but also setup email autoresponder campaigns which are automated emails that go out on our behalf upon a prospect opting into our list.

The good news is, all of us have to start somewhere so it's never too late to begin building your email list.

If you're new to list building I suggest choosing one of the following autoresponder services:

Get Response: - This is my #1 choice of auto-responder that we personally use and majority of my coaching students get. It's more affordable, easier to use and is one of the top providers online. It's just an overall solid and reliable provider.

My best friend is my autoresponder because even when I'm traveling the world with my family or on vacation, it's working for us 24/7.

The majority of our customers purchase a product from us as a result of opening up one of our email follow ups.

Naturally with an autoresponder service, you can also send broadcast (1 time) emails to your list. This is an online marketer's best weapon...

Imagine having the power to send a single email and have thousands of people open it up, read your message, click the link and see your offer or view your content?

It's the most incredible leverage you can imagine!

I've sent single broadcast emails to my list that have earned me 10's of thousands of dollars. Here's a email marketing tip that can save you lots of struggle and frustration...

Don't do what everyone else does and only PITCH, PITCH, PITCH your list because if you do, then your open rates will plummet fast!

Use your emails to communicate with your list, provide value, build rapport and get your followers to like, know and trust you.

Always remember your subscribers are real human beings just like you with real hopes, dreams and aspirations.

This is my most powerful tool in my arsenal and it can be in yours too. It should be and will be, as soon as you set it up and begin building your list!

● **STEP 4: Setup your Four Percent Account...**

Remember, earlier I mentioned a portfolio business model with Multiple Streams of Income built into 1 streamlined marketing system that we used to build a list of over 30,000 targeted leads resulting in \$400,000+ in income earned?

Here is where you're gonna wanna pay REALLY CLOSE attention:

[Click here to watch this video](#) and setup your Four Percent account.

Once you're a member, inside you'll find step-by-step video tutorials on everything I covered thus far in steps 1-3 above, from setting up your Clickfunnels, Clickmagick, and autoresponder service plus so much more.

I don't share the following social proof with you to brag, however to demonstrate what's truly possible with what you now have your hands on.

Here are snapshots of some of the MSI's (Multiple Streams of Income) we generated thus far through the Four Percent.

Clickbank:

Found 1,086 items, displaying 1 - 100. Total (all results): **\$113,093.16**

Actions	Date	Time	Refund Expiration	Receipt	Item	Amount	Quantity	Txn Type
	2017-05-09	04:10	2017-07-09	AKPRTNKD-B002	1	\$22.16	1	Rebill
	2017-05-09	03:59	2017-07-09	M4CSLS7E-B004	1	\$22.16	1	Rebill
	2017-05-09	03:58	2017-07-09	XGVBGN8E-B002	1	\$22.16	1	Rebill
	2017-05-08	17:45	2017-07-08	ZQKFG5TE	3	\$229.36	1	Sale
	2017-05-08	17:38	2017-07-08	STKFGMCE	1	\$22.16	1	Sale-RB
	2017-05-08	15:48	2017-07-08	STKFGXKE	1	\$21.92	1	Sale-RB
	2017-05-08	07:51	2017-07-08	9XR6XWES	1	\$22.16	1	Sale-RB
	2017-05-08	03:59	2017-07-08	A4PZPQN6-B006	1	\$22.16	1	Rebill
	2017-05-08	03:52	2017-07-08	A9BFRQNW-B011	1	\$22.00	1	Rebill

This is a 6-figure income we created just driving traffic to the Four Percent front end offer which obviously converts very well. ;-)

Clickfunnels:

click funnels DASHBOARD MY ACCOUNT

Santosh Rajput
santoshrajput@gmail.com
554210

Lifetime Earnings: **\$34,972.79**

\$6,066.42 pending **\$28,806.37** paid

Pending Breakdown:
Ready for Payout Today: \$1,096.68
Ready for Payout Next Monday: \$2,349.53
In Holding Past Monday: \$3,716.89

Earnings Snapshot As of Tuesday, May 9th 3:36pm

Today so far	Last 7 days	Last 30 days
\$198.00	\$859.17	\$4,362.05

TUE / MAY / 9	\$198.00
MON / MAY / 8	\$0.00
SUN / MAY / 7	\$33.95
SAT / MAY / 6	\$42.80
FRI / MAY / 5	\$276.45
THU / MAY / 4	\$242.45
WED / MAY / 3	\$17.40

Another one of my Favorite MSI's inside Four Percent. We did \$4,362.05 in the past 30 days in Clickfunnels just recommending this tool without spending a single dime on traffic... all thanks to leveraging [this system](#).

Clickmagick:

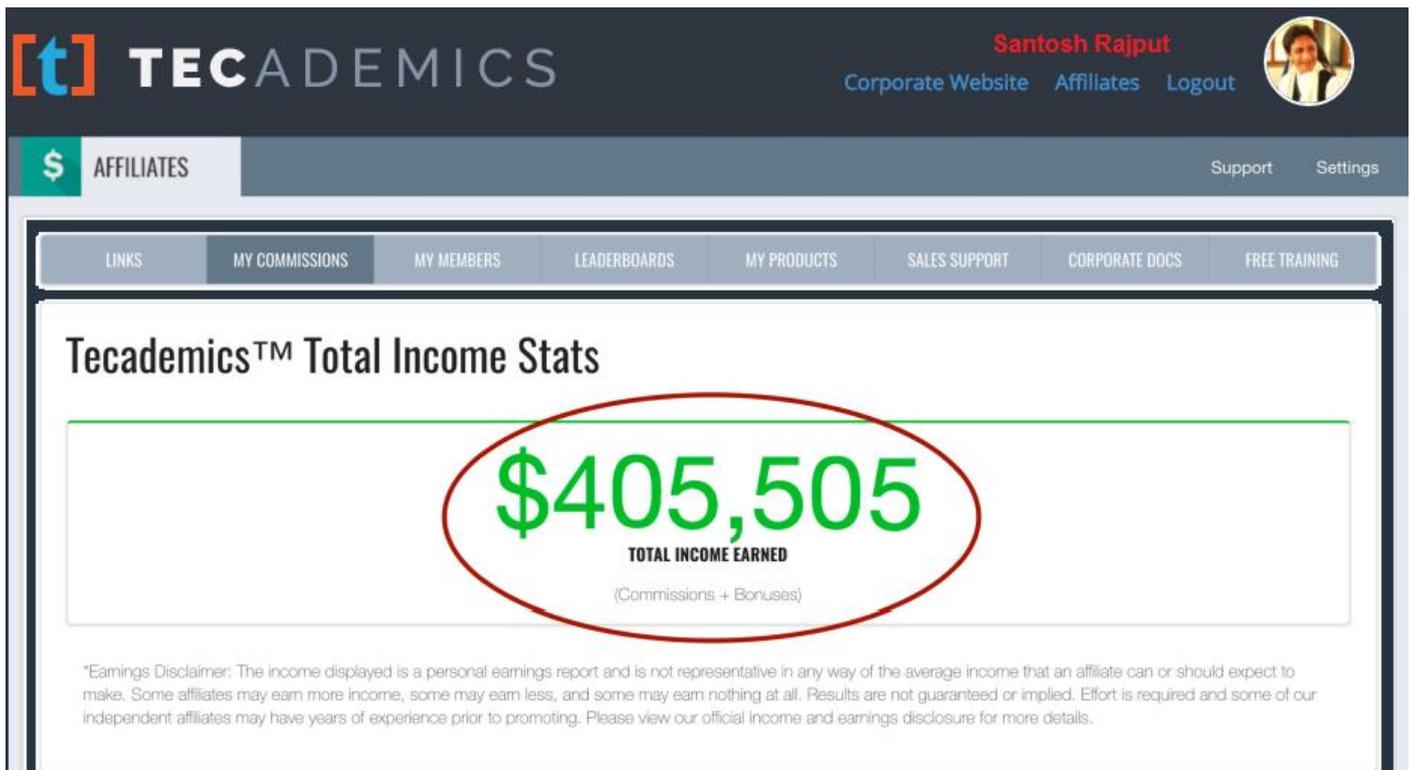


The screenshot shows the Clickmagick Referral Stats dashboard. At the top, there is a navigation bar with links for Home, FAQs, Promote, Stats, Payments, Profile, and Log Out. The main heading is "Referral Stats". Below this, there is a date range selector set to "January 1, 1971 - May 9, 2017". The statistics displayed are: Total Clicks: 1,605; Total Referrals: 455; Unique Clicks: 1,079; Commissions: \$11,521.16 (circled in red); and Earnings Per Click: \$11.01. There are dropdown menus for "Sub ID" (set to "All") and "Sort by" (set to "Sub ID"). A green "Update Stats" button is located at the bottom.

Total Clicks:	1,605	Total Referrals:	455
Unique Clicks:	1,079	Commissions:	\$11,521.16
Earnings Per Click:		\$11.01	

Another automated income stream built inside the Four Percent that we didn't spend a dime on advertising.

Tecademics:



The screenshot shows the Tecademics dashboard for Santosh Rajput. The user is logged in as "Santosh Rajput" and has access to "Corporate Website", "Affiliates", and "Logout". The main navigation bar includes "AFFILIATES" (highlighted with a dollar sign icon), "Support", and "Settings". Below this, there is a sub-navigation bar with links for "LINKS", "MY COMMISSIONS", "MY MEMBERS", "LEADERBOARDS", "MY PRODUCTS", "SALES SUPPORT", "CORPORATE DOCS", and "FREE TRAINING". The main content area displays "Tecademics™ Total Income Stats" with a large green number "\$405,505" circled in red, labeled "TOTAL INCOME EARNED (Commissions + Bonuses)". A disclaimer at the bottom states: "Earnings Disclaimer: The income displayed is a personal earnings report and is not representative in any way of the average income that an affiliate can or should expect to make. Some affiliates may earn more income, some may earn less, and some may earn nothing at all. Results are not guaranteed or implied. Effort is required and some of our independent affiliates may have years of experience prior to promoting. Please view our official income and earnings disclosure for more details."

Yea I know it may sound CRAZY, but we earned \$405,505 from just the 1 income stream above built into the Four Percent.

Personally I love this business model because all I need to do is focus on driving traffic to the Four Percent front end offer and all these MSI's are built automatically without having to focus directly upon them.

This business model is based upon **Simplicity and Results** and that's why it works so well.

It's not dependent upon any one company or income stream so if God forbid something happens to one of them, it's not going to destroy my online business.

From experience, I will never put all my eggs in one basket again ever again as I've been there and done that... and it straight up sucks!

I've discovered it's just as easy to build multiple streams of income as it is to build 1, especially when you're leveraging the right system. ;-)

Please take the time to complete Step 4 by [watching this video](#) and setting up your Four Percent account right now before moving on to Step 5.

● **STEP 5: Add me on Facebook so we can connect**

Click here to add me on [Facebook](#).

Facebook is the absolute best way to connect with me as I check my FB messages way more often than my regular email and this is my favorite community I personally hang out on.

● **STEP 6: Start running Facebook ads.**

With Facebook, you can put yourself in front of 1,000's of targeted people 24/7 for only \$5 a day.

Here's how you do it:

1. Illustrate your perfect customer.

Your ideal customer will depend on what product or offer you decided on.

For example, if you decided to sell luxury dog toys, your perfect customer might be people who like dogs, live in wealthy areas (ex. Beverly Hills), have expensive interests (ex. Gucci), have high paying jobs (ex. Doctor), etc.

2. Create a Facebook Fanpage and post great content.

You want to frame your Facebook page around your demographic.

Continuing with the luxury dog toy theme, an example of a successful page might have pictures of fancy looking show dogs, and provide tips for advanced dog tricks and training.

3. Set up a Facebook ads account.

You can do this by going to the Ads Manager page on Facebook and entering all the information it asks for. This is basically going to be your behind the scenes money maker.

Seriously, Facebook allows you to put yourself in front of the EXACT person you want to reach...

Pretty crazy right?

Facebook is our SECRET WEAPON to earning MILLIONS of dollars in online revenue over the past few years.

4. Choose your ad type.

There are many different ad types, each of which serves different purposes. Some of these ads include page like, post engagement, website conversions, and offer ads.

All of these are great to master, but right off the bat I'd suggest using an offer ad or website conversions.

This will allow you to put your product right there in front of your audience and they can purchase with just a click of a button.

5. Target your customers.

Here is the easy part. You've already designed your entire Facebook ad campaign around your target, so now you just plug in their information. Simply put the age, gender, location, interests, etc. of the people you want to reach on Facebook and then publish the campaign.

● **STEP 7: Scaling your business**

Great job so far! You've picked a product, built a store and advertised it to your target market. At this point, you may have even made some sales!

You're a total one-person-show.

The next thing you want to do is to SCALE.

You can do this by tracking each of your campaigns on Facebook.

Facebook does a fantastic job at providing metrics and data to show you which of your campaigns are doing well. With this information, you can decide if it's time to:

- Tweak your campaign (maybe use a different picture or quote).
- End your campaign (cut your losses and finish that campaign altogether).

- SCALE your campaign (use more advertising dollars to reach a greater audience).

And that's all it takes. Once you find that winning campaign (one which has a large conversion rate or ROI), you can scale it all the way to the moon and back.

I have a feeling you'll be able to quit your 9-5 job and work from anywhere in the world very soon...

Maybe I will see you on the beaches of the world?

Let's make it happen!

Want to learn more?

Tap into the system myself (and my students) are using to earn big paychecks every week by working part-time.

If you're serious about crushing it with affiliate marketing this year, and being personally mentored by a 7-Figure business owner, I'm happy to show you the way.

All I ask in return is that you're:

- Committed
- Coachable
- Good at following directions
- Willing to put in the hard work it takes to succeed

If this describes you then...

Let's do this. Get started today and let's CRUSH it together.

~Santosh Rajput